



kinetic  
business  
by windstream

# Kinetic Business DDoS Mitigation Service

Powerful, affordable  
protection from network  
outages and attacks





## DDoS attacks are on the rise

Distributed Denial-of-Service (DDoS) attacks are becoming increasingly pervasive, malicious, complex and costly to address.



They come in the form of multiple cyber-attacks that take down an online service, preventing users and customers from accessing critical resources. Businesses need a sophisticated Internet protection service to proactively monitor and protect themselves before an outage occurs.

### Kinetic Business DDoS Mitigation Service

The severity of a DDoS attack is completely dependent on how long it goes unnoticed and how quickly action is taken to mitigate the threat. The Kinetic Business DDoS Mitigation Service is a fully managed service that monitors, detects, validates and mitigates attacks—even on third-party networks—before an outage or related damage occurs.

### The importance of DDoS Mitigation

#### **Eliminate costly downtime and threats**

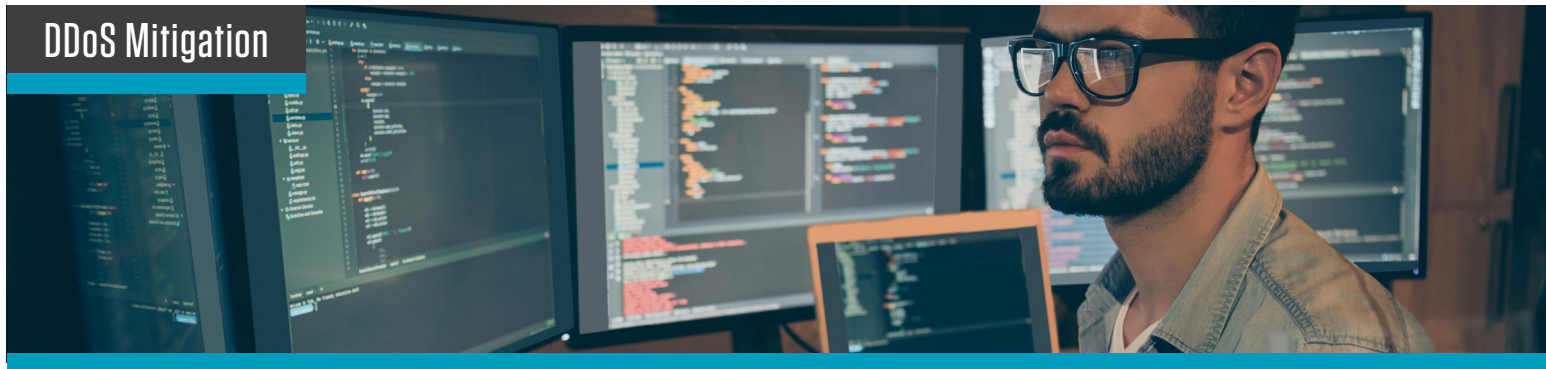
With our comprehensive monitoring and rapid response, if a DDoS attack is detected and validated, you're notified within 15 minutes. Mitigation then begins based on attack identification and mitigation SLAs. This ensures there is little to no downtime.

#### **Ensure business continuity and resiliency**

The DDoS solution serves as a critical part of our comprehensive business continuity program, safeguarding your business from the costs and damages that can result from network outages, including those to your reputation and brand.

#### **Essential part of a complete security strategy**

Ransomware, malware and security breaches get a lot of press, but the potential damage from a DDoS attack can be even more substantial. Ensuring your security strategy includes DDoS Mitigation is critical to your business.



## Every business is at risk

DDoS attack threats extend across regions, industries and diverse business sizes. And any network downtime can impact your business's performance and expose it to data exfiltration by hackers.

## The threat is always present

All networks are susceptible to an attack, whether it has happened before or not, and the volume and severity of attacks keep increasing. It's imperative to preemptively protect yourself from the risks of a DDoS attack to help protect against intrusion and ensure compliance.

## The Kinetic Business DDoS Mitigation Service advantage

### More predictable costs

The cost-effective monthly fee covers both monitoring and mitigation, regardless of the number or scale of attacks.

### Part of a complete offering from a security services leader

The Kinetic Business DDoS Mitigation Service is part of a complete range of security services, giving you a single trusted source to ensure protection and compliance throughout your business.

### Seamless access with network-agnostic protection

Our fully managed service protects both Kinetic Business and third-party networks for complete coverage.

### A small price to pay for confidence

We offer an SLA-backed response to detect attacks at an affordable price. Our DDoS Assurance option provides the same level of protection but at a lower monthly fee, covering one mitigation per month, with subsequent mitigations automatically billed.

## Service elements and options

Kinetic Business DDoS Mitigation Service	MRC	NRC
24/7 monitoring and mitigation DDoS portal		
Proactive mitigation	●	●
Auto-mitigation*		
DDoS Assurance option available		
<b>Options</b>		
Critical asset monitoring (not available with DDoS Assurance plan)	●	
Protect high-availability active/active* (not available with DDoS Assurance plan)	●	●
Protect high-availability active/passive* (not available with DDoS Assurance plan)	●	●





## About Kinetic Business

Kinetic Business offers internet, voice, entertainment and security services to small and midsize businesses primarily in rural areas in 18 states. Services are delivered over multiple network platforms, including a nationwide IP network, our proprietary cloud core architecture and on a local and long-haul fiber network spanning approximately 170,000 miles. Additional information is available at [kineticbusiness.com](https://kineticbusiness.com).

