



Enhanced LAN and WiFi

Deploying and managing
your network has never
been easier with solutions
from Kinetic Business



Enhanced LAN and WiFi services made smarter

Enhanced LAN and WiFi services enable strategic improvements to end-user experiences—for customers, guests, patients and employees—by non-intrusively observing and automatically analyzing behavior to increase customer satisfaction, grow revenue and reduce costs.

Enhanced LAN and WiFi Services from Kinetic Business include:

- Cloud-Managed Switches
- Secure WiFi and Analytics

Flexible options for select services are available on multiple industry-leading platforms.¹

Enhanced LAN services made simple

Having more capabilities does not mean having greater complexity to manage. Leverage our experts to find, implement and maintain the best solutions for your unique business needs—location by location. Leave the configuration, monitoring and maintenance of your LAN to us.

By working with a single LAN provider to monitor and maintain your network, business resources can focus on more strategic initiatives. Imagine:

- Rapidly deploying and managing network services across your organization with cloud-managed switches
- Gaining unprecedented visibility and control across your entire network using a single, cloud-based dashboard
- Enhancing end-user experiences with detailed analytics from WiFi derived from comprehensive views of behaviors



Cloud-managed switches

Easily deploy and manage your network via the cloud

Reduce the burden on your business resources staff so they can focus on mission-critical initiatives. Powerful, cloud-managed switches are easy to deploy and manage without compromising on power or flexibility.

Time-to-resolution reduction

Identify network issues with powerful troubleshooting tools and receive alerts upon power loss, downtime or configuration changes

Unmatched visibility

Identify hundreds of applications with integrated visibility and control individual users and devices with fingerprinting

Intelligent control

Easily manage network infrastructure and make changes on one or all switches in a deployment

Security without compromise

Set policies at the port-level or across the entire network and proactively discover rogue DHCP servers and other malicious activity

Why do organizations implement cloud-managed switches?²



- 36%** Improve employee productivity
- 33%** Increase collaboration
- 17%** Improve organizational ability to support excellent customer experience
- 11%** Provide better communications tools for home and mobile workers
- 3%** Improve performance against competition

Secure WiFi and analytics

Enhance the customer experience and improve employee productivity

Meet customer demands and empower employees with the secure WiFi access they require. Gain better visibility, control and analytics for rich business intelligence.

Enhance CX

Personalize and streamline the customer experience to promote engagement and loyalty

Better business intelligence

Gather detailed analytics about guest and employee use to drive better business decisions

Protect your business

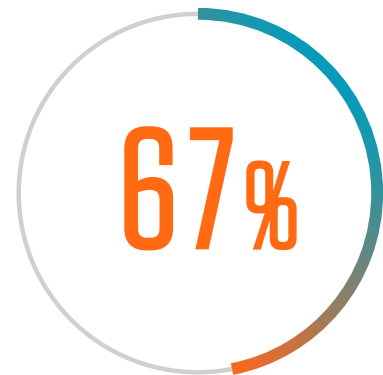
Benefit from the most accurate Wireless Intrusion Prevention System (WIPS) in the industry to keep your business, employees and guests safe

Scalable cloud-based WiFi

Scale seamlessly to meet demand, without the cost and complexity of wireless controllers or overlay management systems

High performance

Deliver superior performance in the highest density wireless environments and under intense interference conditions

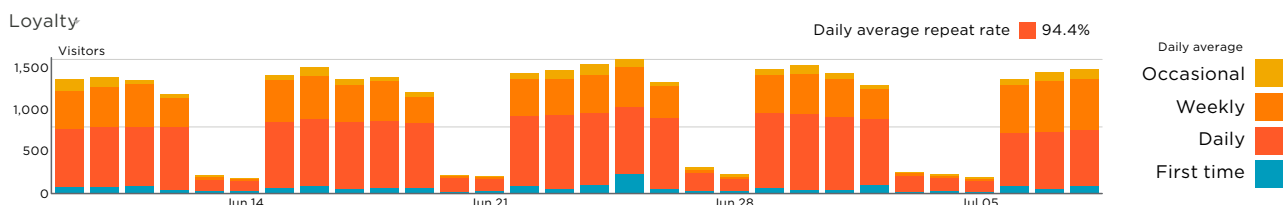


67% of small businesses are looking to purchase a managed WiFi solution from their service provider³



Consumers value the ability to control their checkout experience—either through **self-checkout (71%)** or via **mobile app (50%)** and see WiFi enhancing their shopping experience⁴

Advanced analytics for better CX



Detailed loyalty graph shows visitor count based on how frequently they return.

Why Kinetic Business?

We work for you

Our experts take the time to get to know you and your goals, tapping into our deep industry knowledge and working closely with your team to deploy and manage the right solution for your organization.

We've got you covered

Our experts proactively monitor and maintain your LAN services, ensuring optimal performance while reducing the strain on your business resources.

We give you control

Cloud-based services and online dashboards deliver better visibility and control, so you can make changes and additions quickly and easily without additional support.

Kinetic Business solutions that complement our Enhanced LAN Services

Enhanced LAN Services from Kinetic Business are a perfect complement to our other industry-leading solutions:

- OfficeSuite UC®
- SD-WAN
- Managed Network Security (MNS)

1. Actual hardware, software, dashboard views, etc. may vary from images in this brochure, based on the solution selected by customer and customized configuration.

2. CDW poll of 360 BizTech readers.

3. Cisco Small Business Survey, 2020

4. Incisiv BRP-Windstream Enterprise Consumer Shopping Study (2018).

